



La Fiesta



2021 Sponsorship Opportunities

\$15,000 | Padrino (Presenting Sponsor and HHM Sponsor)

- SOLD. Bon Secours St. Francis has secured this exclusive sponsorship for the 5th continuous year.

\$10,000 | Benefactor (Award Presenter and HHM Sponsor)

- Special feature during event program as Award Presenter
- Recognition on all pre-event and on-site marketing efforts in English & Spanish
- Logo and hyperlink on La Fiesta event page of our website
- Logo included in Annual Report
- 8 VIP tickets with access to private reception
- **Top Billing as official sponsor of Hispanic Heritage Month 2021**

\$7,500 | Líder (Award Presenter)

- Special feature during event program as Award Presenter
- Recognition on all pre-event and on-site marketing efforts in English & Spanish
- Logo and hyperlink on La Fiesta event page of our website
- Logo included in Annual Report
- 8 VIP tickets with access to private reception

\$5,000 | Socio (Partner)

- Acknowledgement from the podium during the event
- Recognition on pre-event and on-site marketing efforts in English & Spanish
- Logo and hyperlink on La Fiesta event page of our website
- Company name highlighted in Annual Report
- 8 tickets with preferred seating

\$2,000 | Anfitrión (Host)

- Recognition as “Anfitrión Sponsor” on limited pre-event and on-site marketing efforts (website, invitation, program, etc.)
- Company name included in Annual Report
- 8 tickets and recognition on event signage

SEP 15 – OCT 15

Padrino & Benefactor Additional Benefits:

- Official Sponsor of Hispanic Heritage Month (HHM) 2021
- HHM Opening Night Presenter
- Recognition on official website and all marketing efforts
- Inclusion in HHM press release

Deadline for inclusion on printed materials:
Invitations, August 9 | Programs, September 16

