

ADVOCACY & PUBLIC POLICY DIRECTOR

Hispanic Alliance | Alianza Hispana
www.HispanicAllianceSC.com



ABOUT US

The Hispanic Alliance is a 501c3 nonprofit based in Greenville, SC, advancing economic opportunity for the growing Hispanic population. We envision a vibrant and inclusive community where everyone has access to opportunities for success and prosperity, and our mission is to foster collaboration and connectivity among people, resources, and cultures to build a thriving community. We convene the largest collaborative network of individuals and agencies working together to increase access to resources and eliminate systemic barriers in four priority areas: Education, Health, Legal Services and Financial Stability. Our work developing the next generation of leaders has been recognized nationally and globally.

We are a growing team of talented individuals who are passionate about our work and love people and collaboration. We are well known for our positive and entrepreneurial organizational culture, and our staff and volunteer network create the best work environment.

POSITION DESCRIPTION

The Hispanic Alliance (HA) seeks a professional who can successfully mobilize the organization's policy and advocacy strategy. This is a two-year grant-funded project with the possibility of extension. Beginning in 2022, Hispanic Alliance aims to deploy its advocacy strategy through three initiatives:

- Formation of a regional Hispanic Common Agenda, inclusive of nonprofits, governments, the business community, medical institutions, education systems, and the Hispanic community.
- Expansion of existing leadership development strategy to build a pipeline to position students for professional development and create fellowship for new age groups to empower young and mature professionals.
- Creation of an annual Hispanic Alliance Public Policy Agenda.

THE ROLE

Hispanic Alliance envisions this as a two-year project inclusive of the deliverables below. The goals are definitive. Successful candidates will be able to identify strategies and meet these goals using their own intuition, experience, and entrepreneurial skills with minimal supervision on process.

- By December 31, 2022
 - Engage stakeholders and create a 2022/23 Public Policy Agenda

- Recruit steering committee for Common Agenda, hold first meeting
 - Create curriculum for Leadership Development pipeline
- By July 1, 2023
 - Publish first Common Agenda
- By December 31, 2023
 - Deploy first year of expanded Leadership Development curriculum

KEY RELATIONSHIPS

Internal

- The Public Policy Director is directly supervised by the Operations Director.
- This position works closely with the Executive Director and the Leadership Development Manager.

External

- Foster positive relationships with nonprofit, and government leaders, the business community, medical institutions, education systems, and the Hispanic community.

DESIRABLE QUALIFICATIONS

HA seeks the right person. While the qualifications below are suggested, they are not required.

- Experience with public policy, advocacy, or in state/federal government
- Familiarity of South Carolina government systems and issues
- Experience leading multi-organizational consensus building, common agenda, or other broad-stakeholder initiative

ESSENTIAL QUALIFICATIONS/SKILLS

The internal culture of the Hispanic Alliance is fast-paced, nimble, and highly collaborative. Our diverse team brings a wealth of lived experiences, perspectives, and skills to our work and share a passion for social change and equity.

The ideal candidate for this position is an inclusive, adaptive, and strategic leader able to build trusting relationships and create consensus across differing viewpoints.

- Bachelor's Degree required
- Superb written and verbal communication skills
- Demonstrated experience leading or coordinating multi-stakeholder initiatives.
- Ability to work collaboratively with diverse groups and demonstrated commitment to social change work.
- Strong leadership, negotiation, communication, listening, and influencing skills.
- Alignment with Hispanic Alliance values
- Fluency in both English and Spanish
- Ability to travel within the state

HOURS

This is a full-time, exempt position, which requires flexibility and some travel.

LOCATION

Ideally this position will be based in Greenville or the Upstate of South Carolina. However, candidates across the state of South Carolina are encouraged to apply.

COMPENSATION/BENEFITS

\$50,000 - \$60,000 annually depending on experience + bonus based on achievement of goals. Health benefits available to full-time employees.

TO APPLY.

Email a resume and a cover letter* stating why you are applying and what makes you a strong candidate for this job to Jobs@HispanicAllianceSC.com

**Applications without a cover letter will not be considered for this position.*