

A decorative border of various tropical plants and flowers surrounds the central text. It includes green palm fronds, a large green monstera leaf, a pink lily, a yellow and red bird of paradise flower, a red and yellow hibiscus, and a pink flower with yellow center.

SAVE THE DATE

La Fiesta

Friday, October 1, 2021 | 6:30 pm
Wyche Pavilion, Downtown Greenville

The Hispanic Alliance invites you to save the date for our highly anticipated annual celebration of Latin cultures and trailblazing leaders who are building a more inclusive Upstate.

You and your guests will be immersed in a world of Latin music, dance, and flavors featuring fine cuisine and wines from Latin America and Spain.

Presented by



*For sponsorship opportunities, please
contact Adela Mendoza at 864.906.0031 or
Adela@HispanicAllianceSC.com*



La Fiesta



2021 Sponsorship Opportunities

\$15,000 | Padrino (Presenting Sponsor and HHM Sponsor)

- SOLD. Bon Secours St. Francis has secured this exclusive sponsorship for the 5th continuous year.

\$10,000 | Benefactor (Award Presenter and HHM Sponsor)

- Special feature during event program as Award Presenter
- Recognition on all pre-event and on-site marketing efforts in English & Spanish
- Logo and hyperlink on La Fiesta event page of our website
- Logo included in Annual Report
- 8 VIP tickets with access to private reception
- **Top Billing as official sponsor of Hispanic Heritage Month 2021**

\$7,500 | Líder (Award Presenter)

- Special feature during event program as Award Presenter
- Recognition on all pre-event and on-site marketing efforts in English & Spanish
- Logo and hyperlink on La Fiesta event page of our website
- Logo included in Annual Report
- 8 VIP tickets with access to private reception

\$5,000 | Socio (Partner)

- Acknowledgement from the podium during the event
- Recognition on pre-event and on-site marketing efforts in English & Spanish
- Logo and hyperlink on La Fiesta event page of our website
- Company name highlighted in Annual Report
- 8 tickets with preferred seating

\$2,000 | Anfitrión (Host)

- Recognition as “Anfitrión Sponsor” on limited pre-event and on-site marketing efforts (website, invitation, program, etc.)
- Company name included in Annual Report
- 8 tickets and recognition on event signage

SEP 15 – OCT 15 **Padrino & Benefactor** **Additional Benefits:**

- Official Sponsor of Hispanic Heritage Month (HHM) 2021
- HHM Opening Night Presenter
- Recognition on official website and all marketing efforts
- Inclusion in HHM press release

Deadline for inclusion on printed materials:
Invitations, August 4 | Programs, September 16

